



Week ending issue: November 6, 2015 – Issue # 271

Policy

From the WIC Services Policy and Procedure Manual – 380.15 Breastfeeding Linkages

WIC contract agencies are encouraged to form linkages with private and public health care providers, the educational system, and community organizations to promote breastfeeding and to provide needed support for breastfeeding women.

A collaborative approach to breastfeeding promotion and support can create a strong supportive climate, provide consistent breastfeeding information and help ensure more effective use of all available resources.

These linkages can be formed through local networks, task forces or steering committees, and may include:

- Local MCH staff,
- Breastfeeding coalitions
- Prominent physicians,
- Agency breastfeeding coordinators,
- Public Health Nurses,
- Fathers,
- Mothers who have breastfed,
- Obstetric nurses from the community hospital,
- La Leche League leaders,
- Extension Service staff,
- Family planning providers,
- Public school teachers involved with family life education courses,
- Representatives from a health curriculum committee for the community school district, and
- Leaders from business and industry.

Possible activities for local linkages include:

- Local breastfeeding promotion campaigns,
- Media campaigns, including news releases and public service announcements,

- Participation in World Breastfeeding Week activities (August),
- Professional education, including conferences, audiovisuals and printed materials,
- Public education, including telephone hotlines, brochures, posters, and school presentations,
- Model guidelines developed in collaboration with hospitals and worksites,
- Local data collection of incidence and duration of breastfeeding, and
- Breastfeeding support and follow-up programs.

Information-

The Risk Identification and Selection Collaborative (RISC) is an FNS/NWA workgroup that was established as the primary vehicle for a comprehensive and ongoing system through which nutrition risk criteria can be proposed, reviewed, recommended for approval, and maintained for use in the WIC Program. RISC promotes the ongoing development of appropriate nutrition risk criteria for consistent application in the WIC Program in recognition of emergent science. The approved criteria for all allowable risks in the WIC Program are currently posted on the FNS Partner Web but since agencies are not granted access to this site we have decided to post them on the Iowa WIC Web Portal for your benefit. In the upcoming months the Critical Thinking Guides will also be updated as needed in accordance with revised risks and the new Focus MIS system and posted here as well. You can find this new section on the Web Portal under the Resources Section titled Nutrition Risks and Critical Thinking Guides.

Note: The State of Iowa has not chose to adopt all of the allowable nutrition risks so if a risk criteria/definition is found on the portal page but not listed in policy that is because the State of Iowa has decided thus far not to adopt that risk.



Iowa Department of Public Health
Promoting and Protecting the Health of Iowans

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Risks and Critical Thinking Guides

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Current Nutrition Risk Criteria

Risk Category: Anthropometric Risks

101 Underweight (Women)

103 Underweight or At Risk of Becoming Underweight

111 Overweight (Women)

113 Obese (Children 2 - 5 Years of Age)

114 Overweight or At Risk of Overweight (Infants and Children)

115 High Weight for Length

121 Short Stature or At Risk of Short Stature

131 Low Maternal Weight Gain

132 Maternal Weight Loss During Pregnancy

Thank you of the Week-

"I wanted to let you know how thankful I am for this organization and for all your kind staff and the help you give families. I am a 39 year old woman, married with a nine year old beautiful boy and blessed again with a gorgeous daughter who is 2 month old now. I have always had a great work ethic and great jobs in sales, marketing, managed a low income mobile home community and much more. I always have had steady income to be able to provide and give. Today was hard for me to come in and accept help as my previous place of work closed their doors when I was three months pregnant. We were at such a happy and joyful time in our lives expecting our first girl after a previous miscarriage a few months before. All of a sudden we hit a wall I never thought our family would hit. We keep a happy smile and things as normal for our children because we will fix this and they don't need a burden of worry...they need to feel secure and happy. My husband and I used to donate and do all kinds of things for people in need and now...we were in need! Scary for us. I received unemployment but found it difficult to get hired with a belly showing I was going to be due to have a child and would need maternity leave soon. Sorry for the long explanation but it needs to be known how grateful I am for people and places like you. I went in with my head a little low but the staff was so kind to me and my daughter and my family has been given a huge helping hand. I cannot thank you enough. I would like to do anything to help keep this great thing going for people in need. Although I cannot give money right now I can give a hand and a heart!" ~ Linn County WIC Participant

Participant Centered Services-

From Molly Kellogg Counseling Tips for Nutrition Therapists Tip # 159 The Spirit of Motivational Interviewing: Affirmation

The element of the MI spirit called affirmation consists of the **overall view we take of the client**. We search for what is right rather than what is wrong. We notice efforts being made, even if small. This encourages more small steps that lead to real changes. When we tune into strengths this person has, we support them and their confidence on this journey toward health.

eWic Focus Update

Getting it Correct

We want to pass on the correct case lettering of the word Focus for our new computer program. The word is Focus not FOCUS since it does not stand for anything like IWIN therefore, just the letter F is capitalized.

Find us on Facebook-



<https://www.facebook.com/IowaWIC>

Dates to Remember-

2015

****note highlighted dates and topics indicate a change from the usual****

New Employee Training Go-To Meeting

- NETC Go-To- Meeting (All New Staff) – November 12, from 8:30-11:30
- NETC Go-To-Meeting (Health Professional) – November 18, from 8:30-11:30
- NETC Go-To-Meeting (Support Staff) - November 16, from 8:30- 11:30

****Please note the dates in November.**

Available Formula-

Product	Quantity	Expiration Date	Agency	Contact
Powdered Nutramigen	3 Containers 8 Containers	11/2015 12/2015	Operation Threshold	Sue Burnett 319-292-1827
LGG	20 - 12.6 oz Container	2/1/2016	Mid-Sioux Opportunity	Holly Svitak 712-786-3476
RCF Concentrate	26- 13 oz cans	2/1/16	Broadlawns	Rose Logan 515- 282-6717
Peptamen Junior 1.5 Cal	114 – 250 ml containers	3 – 6/2016	HACAP	Angela Munson 319-366-7632
Enfaport	17 – 6 packs of 6 oz containers	4/1/16	HACAP	Angela Munson 319-366-7632
Pediasure 1.5 cal Vanilla	65- 8oz cans	6/1/2016	Broadlawns	Rose Logan
Pediasure 1.5 with Fiber	4 cases	8/2016	Mid-Iowa Community Action	Sierra Stevens 515-232-9020, ext. 105
Calcilo XD	1 can	2/2017	Broadlawns	Kathy Flagg 515-263-5660
Powder Infant EleCare Amino Acid Based Infant Formula with Iron	5 – 14.1 oz cans	3/2017	North Iowa Community Action	Janelle Pansegrau 641-423-5044 x35

Product	Quantity	Expiration Date	Agency	Contact
Similac PM 60/40	7 cans	5/2017	Webster County	Kathy Josten 515-573-4107
Complete Amino Acid Mix	1 can	10/21/2017	Mid-Iowa Community Action	Sierra Steven 515-232-9020, ext. 105
Elecare for infants	11 containers – 14.0 oz. powder	6 – 3-1-17 5 – 4-1-17	HACAP	Angela Munson 319-366-7632

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